



# Catoctin High School

14745 Sabillasville Road | Thurmont, Maryland 21788

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Jennifer M. Clements  
Principal

Mary Jacques  
Assistant Principal

Jason T. Lininger  
Assistant Principal



## 2020 CHS Mental Health Awareness Club

### Be Kind to Your Mind 5K

<https://bekindtoyourmind5k.weebly.com/>

May 9, 2020

The Mental Health Awareness Club at Catoctin High School is a student-led organization aimed at bringing awareness to the mental health and addictions needs within the Thurmont, Maryland community. This club was created by current students at Catoctin High who noticed a need and felt driven to address it. The purpose of the Be Kind to Your Mind 5K event is to raise funds for the Mental Health Awareness Club, so that they may make a difference in the community.

The Inaugural Be Kind to Your Mind 5K is scheduled for **Saturday, May 9, 2020 at Thurmont Community Park** in Thurmont, Maryland. The primary focus of the event is the 5K Run/Walk, open to all ages and abilities. The location was chosen specifically because it is short distance from Catoctin High School. Most community events and incentives are based in the larger town of Frederick. For many reasons, local residents cannot often find transportation into Frederick, and are not able to participate in many planned outreach activities. The students of the Mental Health Awareness Club are seeking the community support needed to make this event an annual opportunity to highlight the local community and available resources, and to involve others in impacting community wellness.

This event can only be made possible in coordination with sponsors who choose to step up and take a part in bringing mental health awareness to the community. The generosity of our sponsors enables us to create a memorable event for all attendees. In sponsoring our event, you can show your support to the students and all those they seek to impact. Please support our event by donating funds, a raffle prize (in the form of gift card, product, or basket to be raffled during the event), or an in-kind donation (such as a donation of food, product, or service to be provided at the event).

Please complete the sponsorship form and submit it to the race organizer, Sam Wilt, at [Samantha.Wilt@fcps.org](mailto:Samantha.Wilt@fcps.org).

Thank you for your support!

Sincerely,

Sam Wilt, LCSW-C, CCTP

School Social Worker, Catoctin High School

Mental Health Awareness Club Advisor

Be Kind to Your Mind 5K Race Director



*Our students meet or exceed set academic standards, accept responsibility for their conduct, character and achievement, and successfully make the transition to post-secondary challenges*



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## Yes, I would like to Sponsor the Be Kind to Your Mind 5K hosted by the Catoclin High School Mental Health Awareness Club!

### Sponsorship Tier:

See Sponsorship Opportunities Chart for more details on tiers.

\_\_\_\_\_ Bronze Level Sponsor - \$100

\_\_\_\_\_ Silver Level Sponsor - \$250

\_\_\_\_\_ Gold Level Sponsor - \$500

\_\_\_\_\_ Sapphire Level Sponsor - \$750

\_\_\_\_\_ Ruby Level Sponsor - \$1000

\_\_\_\_\_ Diamond Level Sponsor - \$2000

### Type of Donation:

Please make any checks payable to Catoclin High School.

\_\_\_\_\_ Monetary Donation – Amount: \$ \_\_\_\_\_

\_\_\_\_\_ In-Kind Donation – Estimated Value: \$ \_\_\_\_\_

Quantity and description of donation: \_\_\_\_\_  
(Examples: water, product sample, service, event photography, pre- and post-race refreshments, etc.)

\_\_\_\_\_ Raffle Prize Donation – Estimated Value: \$ \_\_\_\_\_

Quantity and description of donation: \_\_\_\_\_  
(Examples: gift card, donation of products/services, gift basket, etc.)

### Contact Information:

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Email: \_\_\_\_\_















































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# Be Kind to Your Mind 5K

## Sponsorship Opportunities

	Diamond \$2000	Ruby \$1000	Sapphire \$750	Gold \$500	Silver \$250	Bronze \$100
Promotional Table/Booth Space (Table and/or tent supplied by sponsor)						
Number of Race Entries with T-Shirt	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
Social Media Thank-You Post (Shared)						
Sponsor-supplied promotional bag insert						
Business Name on Event Website						
Business Name on Back of Event T-Shirt						
Business Logo on Back of Event T-Shirt						
Business Logo on Event Website						
Social Media Thank-You Post (Dedicated)						
Business Name and/or Logo on Event Banner						
Acknowledgement as an Event Announcement						
Priority Sponsor Table / Booth Location						
Business link on website/ social media pages						
Dedicated Sponsor-Supplied Signage at Event						
Logo on Event Day Photo Backdrop						
Named as Event Partner with Opportunity to Speak on Event Day	